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1935 PRICE LIST

C A N T A L O U P E S E E D S

G A R D E N S S E E D S

The
Rocky Ford
Cantaloupe
Seed Breeders
Association

Rocky Ford, Colorado

Price List for 1935

* * * *

The Rocky Ford Cantaloupe Seed Breeders Association

Rocky Ford, Colorado



PHILO K. BLINN	- - - - -	President
CLEM V. RYAN	- - - - -	Vice-President
JAMES B. RYAN	- - - - -	Secretary

ADDRESS ALL ORDERS TO
THE SECRETARY

Season of 1935

REGARDING YOUR ORDER

THE past season has proven to be a difficult one for the farmers in practically all sections of the country. Drought and other unusual climatic conditions have reduced the harvest materially. These conditions also prevailed in the Rocky Ford district. As a result our supplies of seed harvested in the past season have been greatly reduced. While we can offer you seed of as high quality as ever, we cannot offer you the quantities that we formerly have. Because of our limited supplies of seeds, we suggest that you send us your order as soon as possible so that you may be sure of receiving your seed.

We have carefully grown all the different varieties of seed that we offer and feel that in every case they are the best varieties that it is possible for you to secure. We have grown and harvested all the seed of these various selections of both cantaloupes and vegetables ourselves, and can assure you that you can find none that will excel them in quality, purity and selection.

HOW TO ORDER

Be careful to give your full name, post office, with street number or rural route. Remittance may be made by stamps (if one dollar or less), cash, draft, or post office money order. THE REMITTANCE MUST ACCOMPANY THE ORDER. We will ship by express C. O. D. where one-fourth ($\frac{1}{4}$) of the remittance accompanies the order.

We will give the same careful attention to your order as in other years. Your order will be put up and sent to you within 48 hours after receiving it. We assure you that the seed sent to you will be pure and of the highest quality. We pay all postage or express charges.

We guarantee the safe arrival of the seed by mail or express. Should your order not arrive in due time, write us immediately.

We wish to thank you for the business you have given us in the past, and assure you that we will try to give you the seed and the service that will merit the confidence you have shown in us.

We wish our friends and customers a very successful and prosperous season during the coming year, together with good health and abundant happiness.

THE ROCKY FORD
CANTALOUPE SEED BREEDERS ASSOCIATION
JAMES B. RYAN, Secretary
Rocky Ford, Colorado

Presenting the

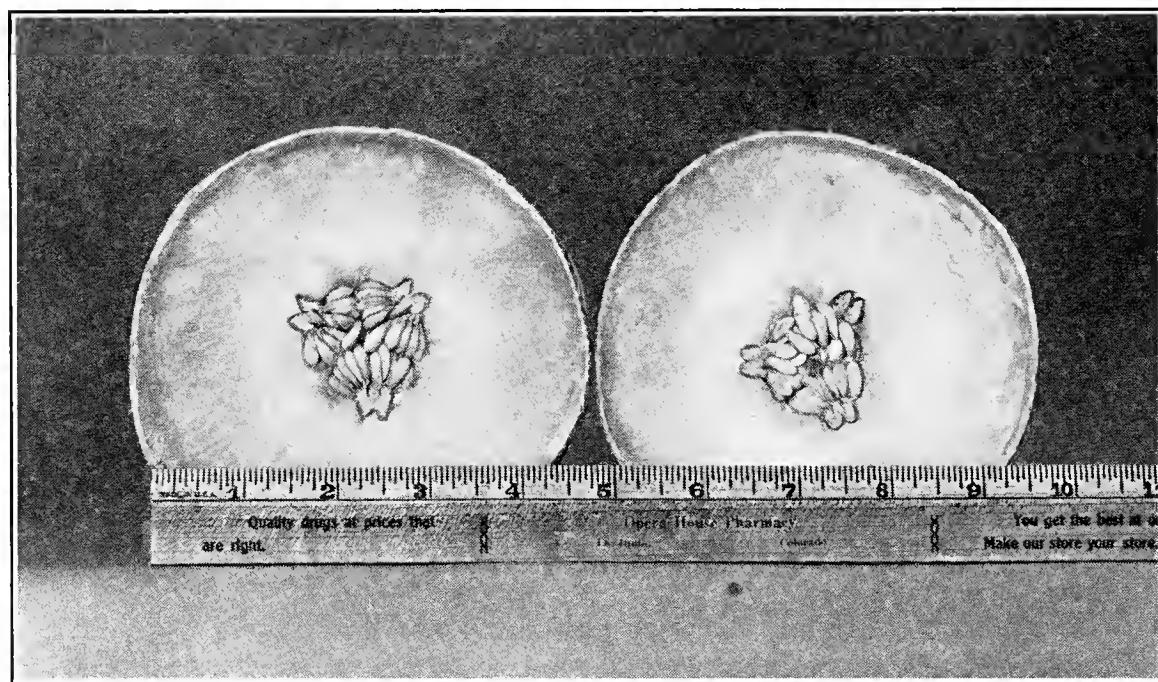
26th Annual Catalogue

of the Rocky Ford
Cantaloupe Seed Breeders Association

TO OUR FRIENDS AND CUSTOMERS

This 1935 catalogue is being sent only to a selected list of our customers, and we are using this means of telling you something of our 1934 seed crops.

Due to a variety of reasons—shortage of irrigation waters, a hot, dry season, and no carry-over from the previous year—our supply of seed is very limited. In view of



Careful selective work was necessary to produce the thick meat and exceptionally small cavity of this green-fleshed JADE BEAUTY.

this fact, we are making no attempt to secure a wide distribution of this catalogue in order to boost our sales. We know now that we will not have sufficient seed to supply all our orders. Because of this, we are sending our catalogues only to those who have ordered from us during the past few years.

We are sending this catalogue only to our old customers as an expression of appreciation of the orders they have given us in the past. We are anxious to supply these people with the same high quality of seed that they have been getting in the past, rather than sell it to new customers and being forced, when our supplies are exhausted, to tell our old customers that we have no seed for them.

Our customers who have ordered from us before know the quality of our seed and we need not tell you about it. We make only this suggestion:—that, if you are intend-

ing to secure seed from us again this season, you send us your order as soon as possible, so that we may receive it before our supplies are exhausted.

We promise you the same fine seed and service we have always given you in the past.

In presenting our seeds we come with confidence, knowing that the seeds we have to offer are the finest that it is possible for man to produce. Careful labor has gone into them to assure that they will be absolutely pure. Careful and rigid tests assure that they will be of the best quality and of highest germination. Rigid selection assures that the type will be the most desirable.

We spend much time, we use a considerable portion of our farms, we apply a portion of our income, every year, in experimentation and development of new and improved varieties of seeds. Most of you have not the time nor the facilities for research, for improved seed production is a specialized industry. We have made it our business to do this research for you and bring to you time-tested seeds which we know to be of high quality. We are experienced seedsmen—specialists in our particular field. We are more than that, we are practical seedsmen, for we actually grow and harvest under our personal supervision all the seed we sell to you.



One of the new strains of the WEAVER SPECIAL, on which we have been working for several years.

We believe that these facts mean something to our customers. It means that you can buy from us with perfect confidence, knowing that the seed you receive will be the finest obtainable. You know that the seed will be pure, because no third party has handled it. You know that it will be of the very best quality because we are practical seedsmen personally supervising our seed crops. You know that you will get good service because we give immediate personal attention to each order.

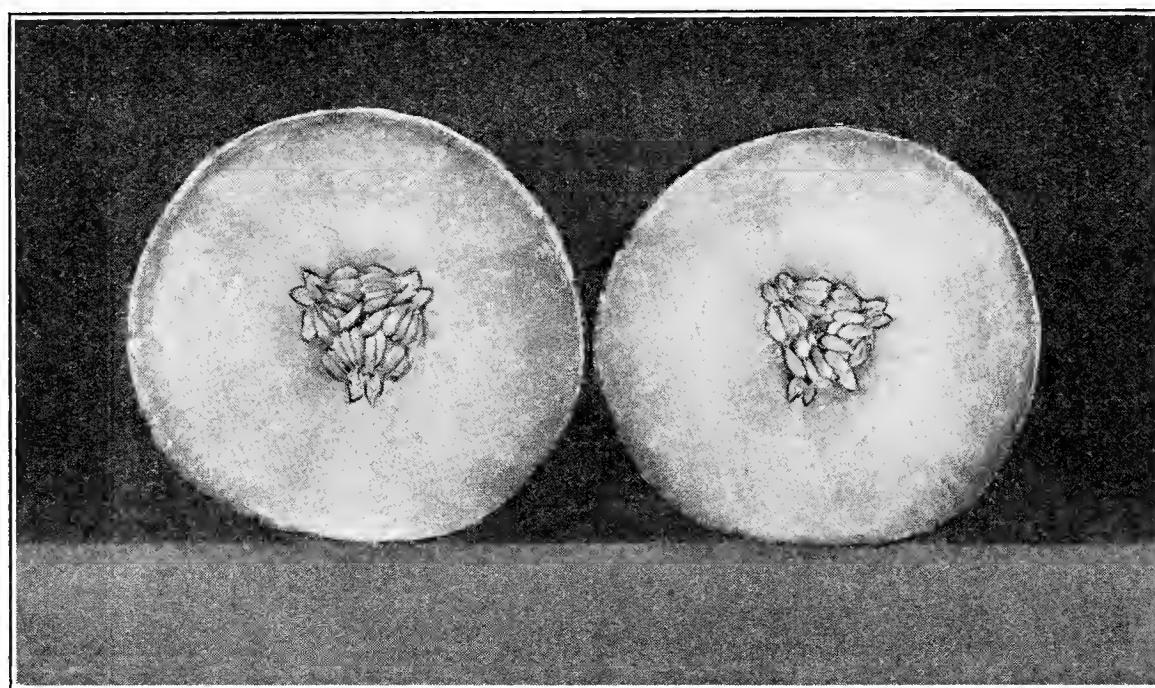
We are not and have no desire to be a large mail order seed house. Our capacity is limited by our invariable rule to grow and harvest ourselves all the seed we sell. We believe that in this way we can offer you a better service and assure you that any seed you buy from us will be exactly as represented. This invariable policy has been followed by the Association since its inception, and we pledge you the continuance of that policy.

Jade Beauty

INTRODUCING A NEW GREEN-FLESHED WHITE-SKINNED CANTALOUPES THAT IS DISTINCTLY DIFFERENT

Pictured on this page is a specimen of one of our new varieties of cantaloupes. This is a strikingly unusual melon, unlike anything that has yet been introduced. The JADE BEAUTY is a melon of fine flavor and good shipping qualities, but three features in particular distinguish it: it is a green-fleshed melon; it is white-skinned; and it has one of the smallest cavities of any melon we have ever seen. The market gardener will quickly realize the value of these qualities of the new Jade Beauty.

The foundation stock of this melon was originated by Dr. J. B. Norton of El Centro, California, who is working as research man for Imperial County in that state. He has made countless numbers of crosses of cantaloupes and through his courtesy we secured the foundation stock of the Jade Beauty.



Introducing the JADE BEAUTY.
Notice particularly the solidity of this melon.

There has been considerable demand by market gardeners for a green-fleshed cantaloupe that will meet the exacting demands of the consumer for one of good flavor and nice appearance. We have used our experience in the development of commercial melons in the production of this new cantaloupe for the market and home gardener. Realizing the green-fleshed melons that have been grown in the past did not entirely measure up to the demands of the consumer we set about to develop this improved type.

The prerequisite of any cantaloupe, of course, is a fine flavor, and the new Jade Beauty has that flavor. In addition, its appearance is aptly described by its name, for it is a beautiful jade green cantaloupe, one that will add distinction to any table or roadside stand where it appears. The combination of green flesh and white netted skin has produced a melon of unexcelled beauty. The small cavity also adds to its value, for it enables it to be shipped without breaking down; it adds to the melon's fine appearance; and it means more edible flesh for the consumer. In the average sized melon pictured, a dollar covered the entire cavity.

The Jade Beauty is a cantaloupe that will be gladly received by the market gardener, for it fills a long-felt want. We urge you to try it, for we know that it will please you.

Prices Postpaid: Pkt. 10c; ounce, 25c; $\frac{1}{4}$ pound, 85c; $\frac{1}{2}$ pound, \$1.55; 1 pound, \$3.00.

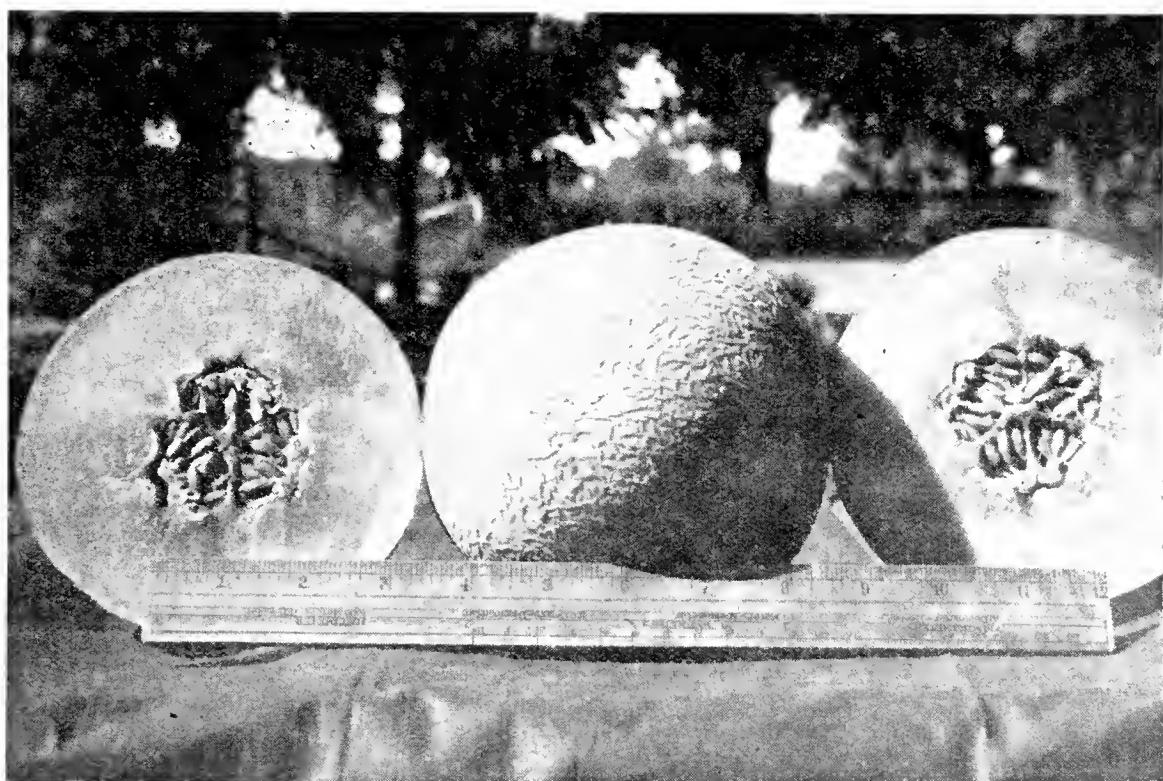
Weaver Special

Copyrighted by C. H. Weaver & Co., Chicago, Ill.

ONE OF OUR INTRODUCTIONS THAT IS STRIKINGLY DIFFERENT. A WHITE-SKINNED MELON OF UNUSUAL MERIT.

The Weaver Special was a markedly different cantaloupe when we introduced it in 1933. Its exceptional qualities enabled it to top the markets immediately upon its advent. Five years ago, Mr. J. C. Fluke, the manager of the C. H. Weaver and Company in the Imperial Valley, California, discovered this new melon. At the request of his Company we withheld it from general sale until last year. Now there is a growing demand for this variety both as a commercial and a market garden melon.

We are now at work on the improvement of some particular strains of this variety. While we have not yet perfected them to such a stage that we feel they are ready for



The WEAVER SPECIAL—The finest of all white-skinned cantaloupes.

introduction, nevertheless, we now know that some of them will prove to be really remarkable melons. In our extensive plat work on the Weaver Special, we have found six plats that are showing unusual merit, and of the six, one in particular is outstanding, for it is as early as the Hale's Best strains. We will make our introduction of these new strains in 1936.

The Weaver Special cantaloupe that we are now offering is an unusual melon. The peculiar golden color of its slightly netted skin gives one the impression of transparency, for one can almost see the rich orange interior flesh. The fine quality pleases the palate, and the smoothness of the flesh is different from that of any other cantaloupe. Though the melons run to jumbo 36 sizes, the cavity is small and compact.

In contrast to other varieties, the Weaver Special goes through a ripening process extending through three or four days after being picked on a full slip. This quality enables it to be picked on a full slip and arrive on the markets in perfect condition. If properly handled there need be no loss from soft or over-ripe fruit.

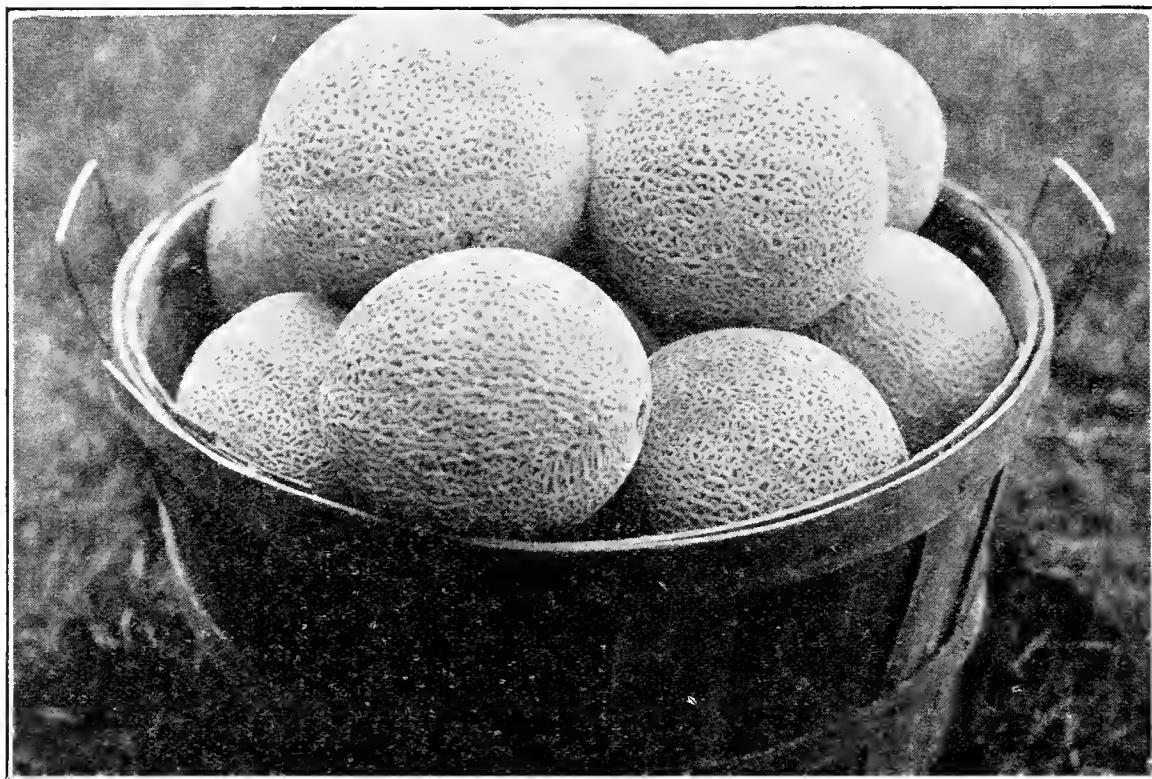
We recommend that you use some of this seed.

Prices postpaid: Ounce, 20c; $\frac{1}{4}$ pound, 60c; $\frac{1}{2}$ pound, \$1.10; 1 pound, \$2.00;
2 pounds, \$3.80; 5 pounds to 10 pounds, \$1.90 per pound.
10 pounds to 25 pounds, \$1.70 per pound.

Nine Thirty-Six---

A 1934 Introduction of a Hale's Best Strain that proved to be Immediately Popular.

Last year we introduced the Nine Thirty-Six as an improved type of the Hale's Best. Its reception by the trade far exceeded our expectations, for we sold our entire supply of this seed before the season was finished. This season we have a good supply of this seed, but hardly enough, we believe, to be able to fill all the orders that will be made for it.



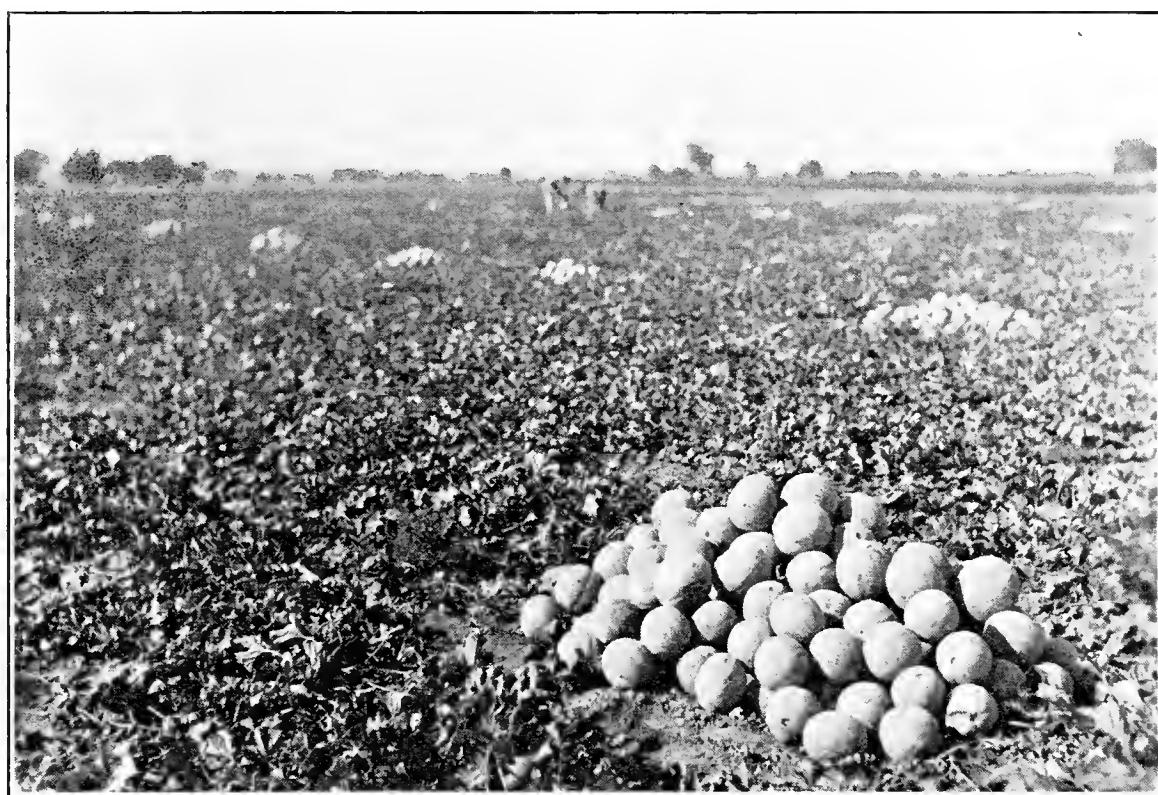
NINE THIRTY-SIX—A Hale's Best strain.
We sold our entire supply of seed of this variety last year.

Realizing that no cantaloupe is perfect in every respect, we have refused to be satisfied with any particular variety, and have continually attempted to make improvements. When the Hale's Best was introduced, we quickly saw certain of its defects that needed to be eliminated, and saw certain qualities that needed to be improved. As results of our work, we introduced the No. 112 and the No. 36. At the same time that we were working on these two strains we were also working on a third, which we introduced last year as the Nine Thirty-Six.

It is the usual procedure for a new introduction to go through a trial period, during which the growers satisfy themselves regarding its merits.

The Finest of All Commercial Cantaloupes

The Nine Thirty-Six, however, was immediately accepted by the trade when we recommended it to them, and our entire supply of this seed was sold. Those customers who planted the Nine Thirty-Six have reported that they were pleased with the results they secured and expected to plant that variety again this season. If you have not tried the Nine-Thirty-Six you should do so this season, and we can assure you that you will find it one of the finest cantaloupes you have ever grown.



The NINE THIRTY-SIX is the earliest and most prolific of our new developments.

DESCRIPTION AND PRICES

The Nine Thirty-Six is an early melon—the earliest of all the Hale's Best strains. The cantaloupes are pink-fleshed, thick-meated, and of a sweet, spicy flavor. The melons are well-netted and run to even jumbo 36 sizes. It is an excellent shipper. The vines are vigorous and produce a prolific yield.

We believe this cantaloupe to be the finest of the Hale's Best strains.

Prices postpaid: Ounce, 15c; $\frac{1}{4}$ pound, 45c; $\frac{1}{2}$ pound, 80c; 1 pound, \$1.50; 2 pounds, \$2.50; 5 pounds, \$5.75; 10 pounds, \$11.00.

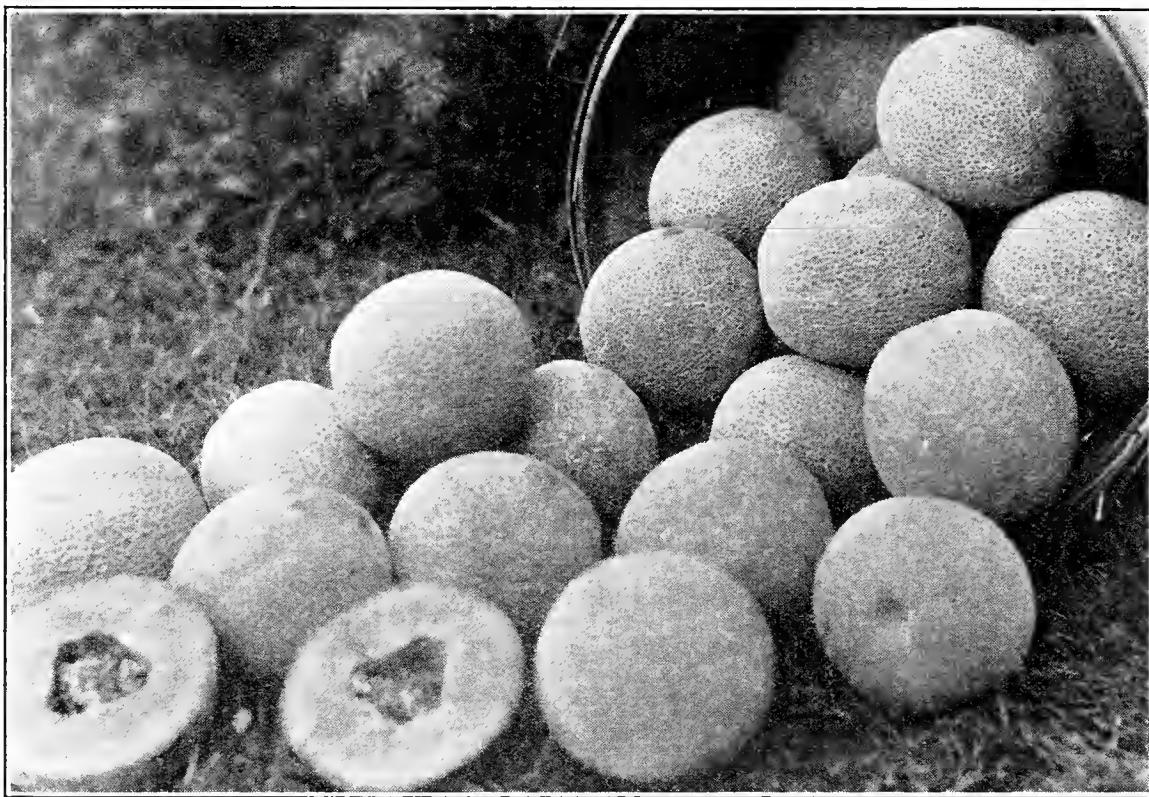
Mildew Resistant

Dr. I. C. Jagger of the United States Department of Agriculture

No. 8

A NEW MILDEW RESISTANT CANTALOUPES, IN SUCH GREAT DEMAND THAT OUR SUPPLY OF THIS SEED IS ALREADY SOLD.

The Mildew Resistant No. 8 cantaloupe was developed in California, where the presence of mildew in the melon fields made a resistant variety a necessity. Dr. I. C. Jagger of the United States Department of Agriculture and Dr. G. W. Scott of the University of California are working on the problem of producing resistant varieties and have already developed several strains of these cantaloupes. The S. A. Gerrard Company expressed a preference for the Mildew Resistant No. 8, and in the spring of 1933 grew their first crop of this cantaloupe for commercial purposes.



The MILDEW RESISTANT NO. 8 was developed for districts affected by this disease.
Note the uniform sizes of this variety.

Mr. James B. Ryan of our Association regularly visits the Imperial Valley, California, to observe the results of our seeds planted there and to secure seed of new promising varieties for our Association to plant at Rocky Ford. On his annual visit in 1933, Mr. Ryan was impressed by the quality and appearance of the No. 8 variety. The S. A. Gerrard Company placed in the hands of our Association the growing of this variety for seed, and in the season of 1933, we grew for them, 1100 pounds of this No. 8, which was planted by them in the spring of 1934. Out of their fields that year Mr. Ryan secured stock seed sufficient to produce the amount of seed shown in the photograph.

The fine appearance of the fruit, the even sizes of the cantaloupe, and the vigor and resistant power of the vines, caused a heavy demand for this seed. The Mildew Resistant No. 8 is almost entirely resistant to this disease, and the vines remain unaffected until the crop is completely harvested. It is a deep salmon-fleshed melon, well-netted, thick-fleshed, and with a small cavity. The cantaloupes are not as even in sizes as the Hale's Best strains, and will average slightly larger. This variety is about 7 or 8 days later in maturing than the Hale's Best.

All the seed of this variety grown this year has already been shipped to the Imperial Valley and is not available for distribution. Next year, however, this variety will be available in quantities for everyone.

Cantaloupes • • •

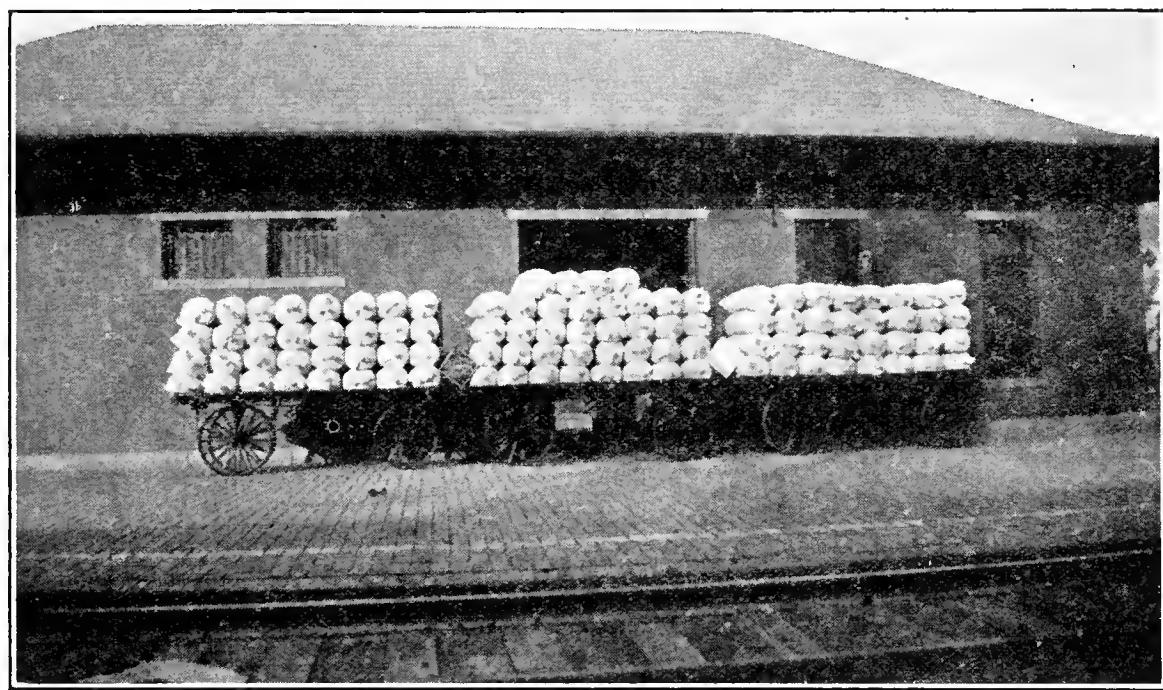
and Dr. G. W. Scott of the University of California, Co-operating.

No. 50

A VIGOROUS MILDEW RESISTANT CANTALOUPE.

Extensive work has been carried on in the Imperial Valley, California, in order to develop cantaloupes that would be resistant to the mildew which is very prevalent there. The Mildew Resistant No. 50 is one of the cantaloupes developed for that district by Dr. I. C. Jagger and Dr. G. W. Scott, who have carried on for several years the selective work in producing this variety.

The vines of this mildew resistant cantaloupe stay green and unaffected when the vines of the old commercial varieties are covered with the disease. Because it is entirely resistant to the mildew some growers prefer it to the No. 8 which is not entirely



A single shipment of 7,500 pounds of the MILDEW RESISTANT NO. 8 cantaloupe seed.
This seed is used extensively in California.

resistant. Because this variety has the strong and sturdy vines necessary to resist the mildew, it has developed a certain resistance to other diseases such as blight and rust.

The Mildew Resistant Cantaloupe No. 50 is a salmon-fleshed melon. Its strong vines produce a good yield of well-netted cantaloupes. However, the melon does not run as even in sizes as the No. 8 resistant variety.

Although the No. 50 is intended for use in sections affected by the mildew, we recommend this cantaloupe for those districts where disease is prevalent.

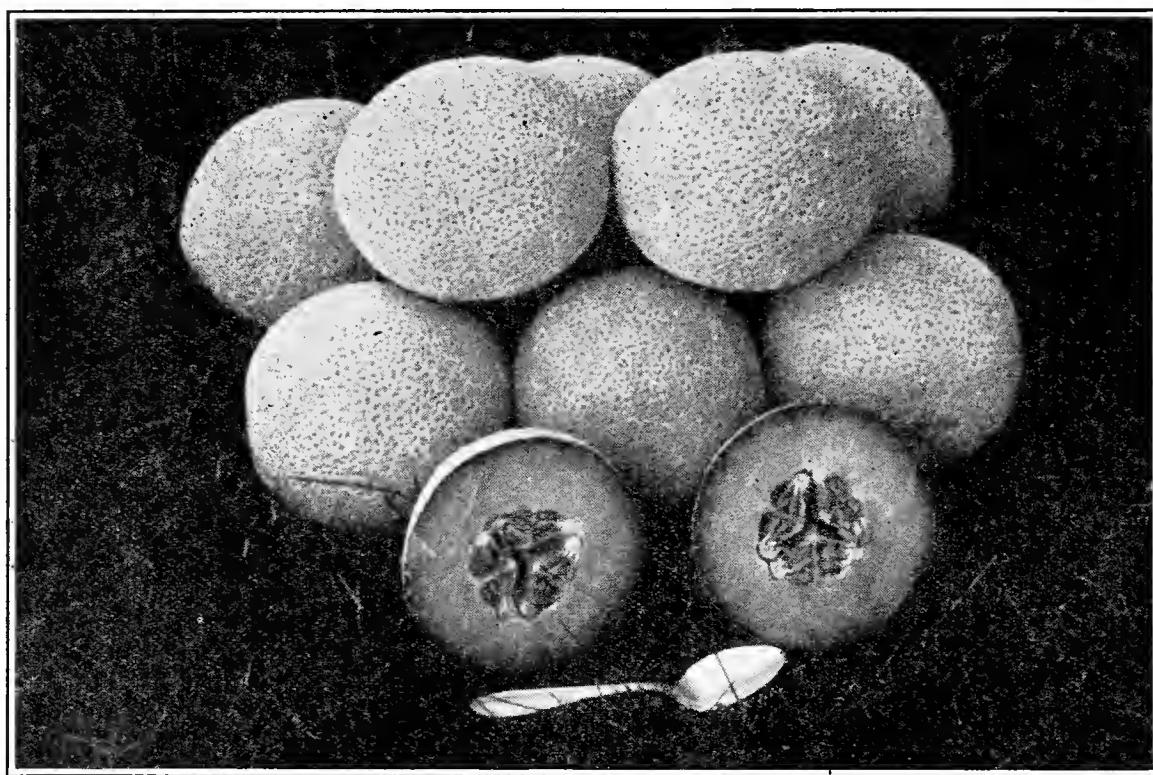
Prices postpaid: Ounce, 15c; $\frac{1}{4}$ pound, 45c; $\frac{1}{2}$ pound, 80c; 1 pound, \$1.50;
2 pounds, \$2.50; 5 pounds, \$5.75; 10 pounds, \$11.00.

No. 36 Hale's Best

THE GREATEST SELLING VARIETY OF ALL CANTALOUPE. NOW A STANDARD OF MEASUREMENT FOR NEWER VARIETIES.

To tell the growers who buy thousands of pounds of No. 36 cantaloupe seed each year anything about this variety may seem the most unnecessary of gestures. You already know the fine qualities that have made this melon the greatest selling single variety of cantaloupes.

The No. 36 has become the standard of measurement for newer va-



No. 36 HALE'S BEST is the most popular of all varieties of cantaloupes.

rieties, and in making comparisons, to say that a melon is better than the No. 36 is to rate it very highly.

The No. 36, as you know, is an improvement of the old regular Hale's Best. It runs much evener in sizes, and is earlier than the parent stock. It is a salmon-fleshed melon that runs to 36 jumbo sizes. The vines are strong and hardy, which means that they will produce a good yield.

Its fine edible and shipping qualities combined with its earliness have filled the trade's needs to entire satisfaction. Because the No. 36 has been widely used, all growers know it and do not hesitate to plant it either for commercial or market garden purposes.

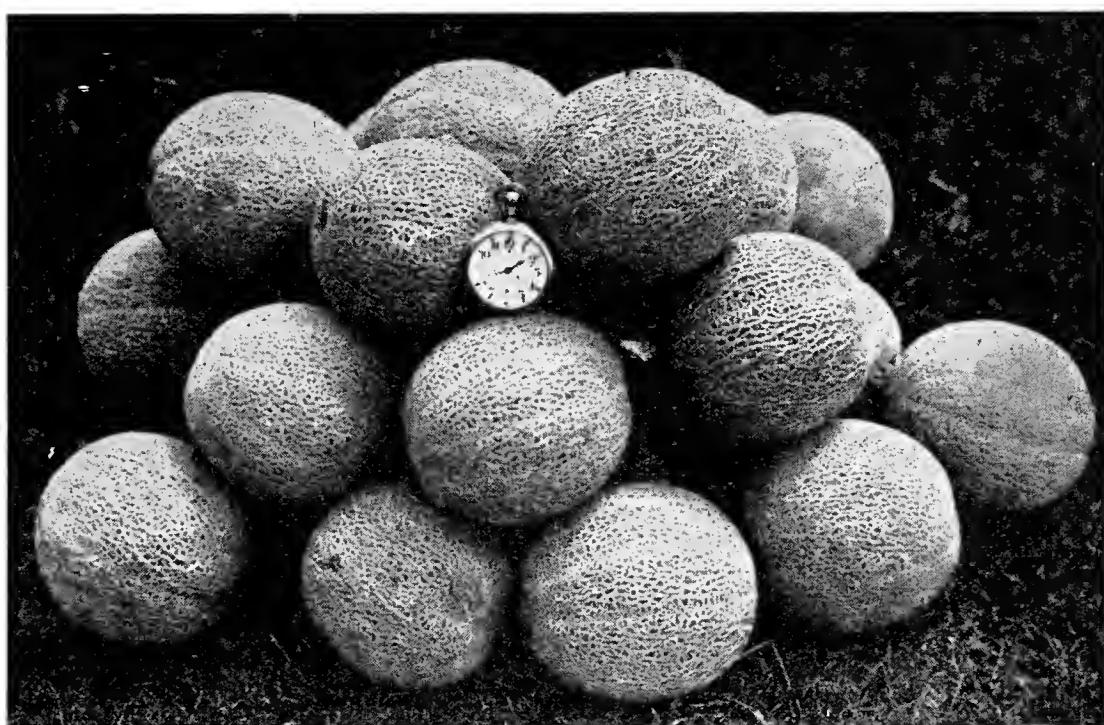
Prices postpaid: Ounce, 15c; $\frac{1}{4}$ pound, 40c; $\frac{1}{2}$ pound, 70c; 1 pound, \$1.25; 2 pounds, \$2.40; 5 pounds, \$5.15; 10 pounds, \$10.00.

No. 112 Hale's Best

A UNIFORM HALE'S BEST STRAIN OF A DEFINITELY FIXED TYPE, INTRODUCED IN 1931.

The No. 112 was the first of the Hale's Best strains introduced, and it quickly established a place for itself among the trade. It still holds that place despite the advent of newer strains, and many growers still prefer it to any other variety.

The No. 112 ranges in size from standards to jumbos, heavy-netted and run to very even sizes. In this melon we have retained the qualities



No. 112 HALE'S BEST—A third selection of this popular early strain of cantaloupes.

of earliness, prolificness and hardiness that were found in the old regular Hale's Best. It has a thick, firm, golden-flesh and is sweet of flavor.

This is a splendid uniform melon of fixed type and will reproduce exactly as we have described it.

Since its introduction in 1931, these qualities have proven to be dependable and many growers are using the No. 112 as a main crop variety. If you have planted this melon before, we know that you will want to do so again. If you have not tried it, let us suggest that you do so this season.

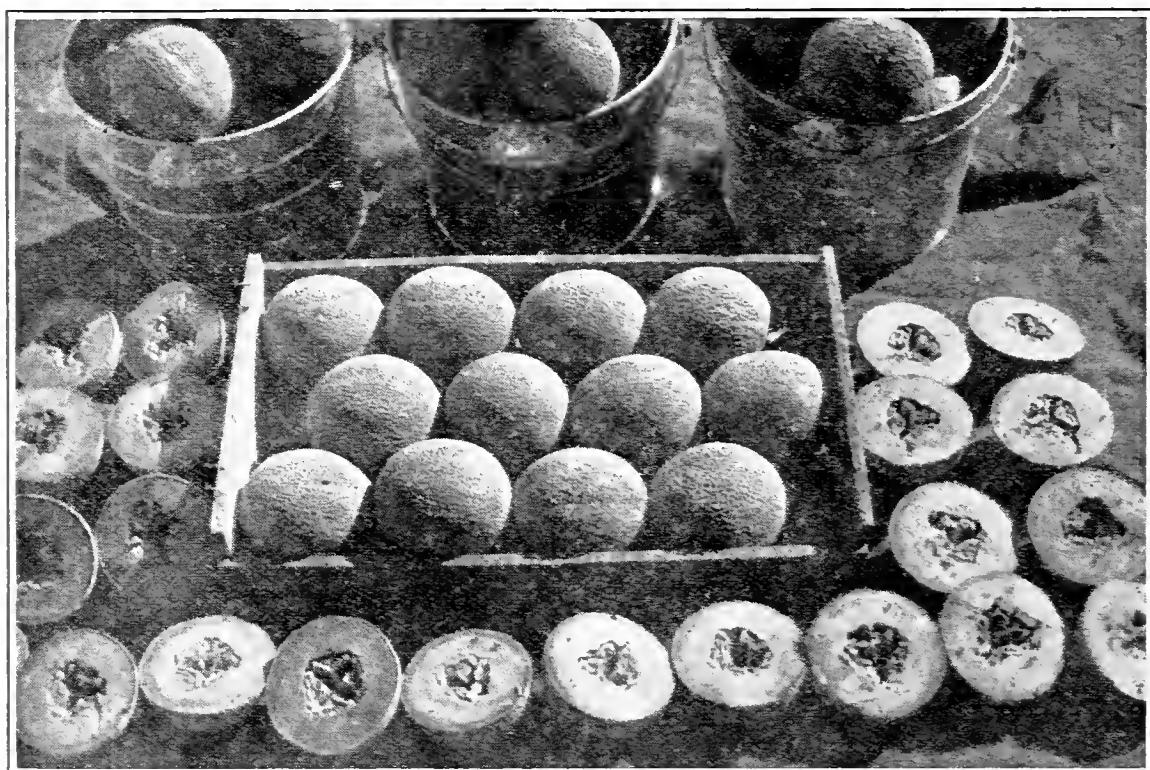
Prices postpaid: Ounce, 15c; $\frac{1}{4}$ pound, 40c; $\frac{1}{2}$ pound, 70c; 1 pound, \$1.25; 2 pounds, \$2.40; 5 pounds, \$5.15; 10 pounds, \$10.00.

Hale's Best

**THE FOUNDATION STOCK FOR THE FINE STRAINS OF
EARLY CANTALOUPES NOW IN UNIVERSAL USE.**

The Hale's Best cantaloupe was first introduced in 1924 and met with immediate success. There were on the market at that time several splendid varieties, but the trade was anxious to have an earlier maturing melon, and the H. B. met this need. It has come to be recognized as the finest early variety developed.

We have developed four improved strains of the Hale's Best, but many of our customers still prefer the old regular stock.



The old original HALE'S BEST is still a popular cantaloupe.

The Hale's Best is an attractive melon with a well-netted appearance. It does not, however, run to as even sizes as the improved strains. It is salmon-colored and sweet in flavor. One of the marked features of this cantaloupe is the fact that it maintains its fine quality after it is over-ripe and does not deteriorate in flavor as do so many cantaloupes when over-ripe.

We have a good supply of this seed which we can recommend to the market gardeners, and which we can offer to them at a reduced price.

Prices postpaid: Ounce, 10c; $\frac{1}{4}$ pound, 30c; $\frac{1}{2}$ pound, 55c; 1 pound, \$1.05;
2 pounds, \$2.00; 5 pounds, \$4.50; 10 pounds, \$8.00.

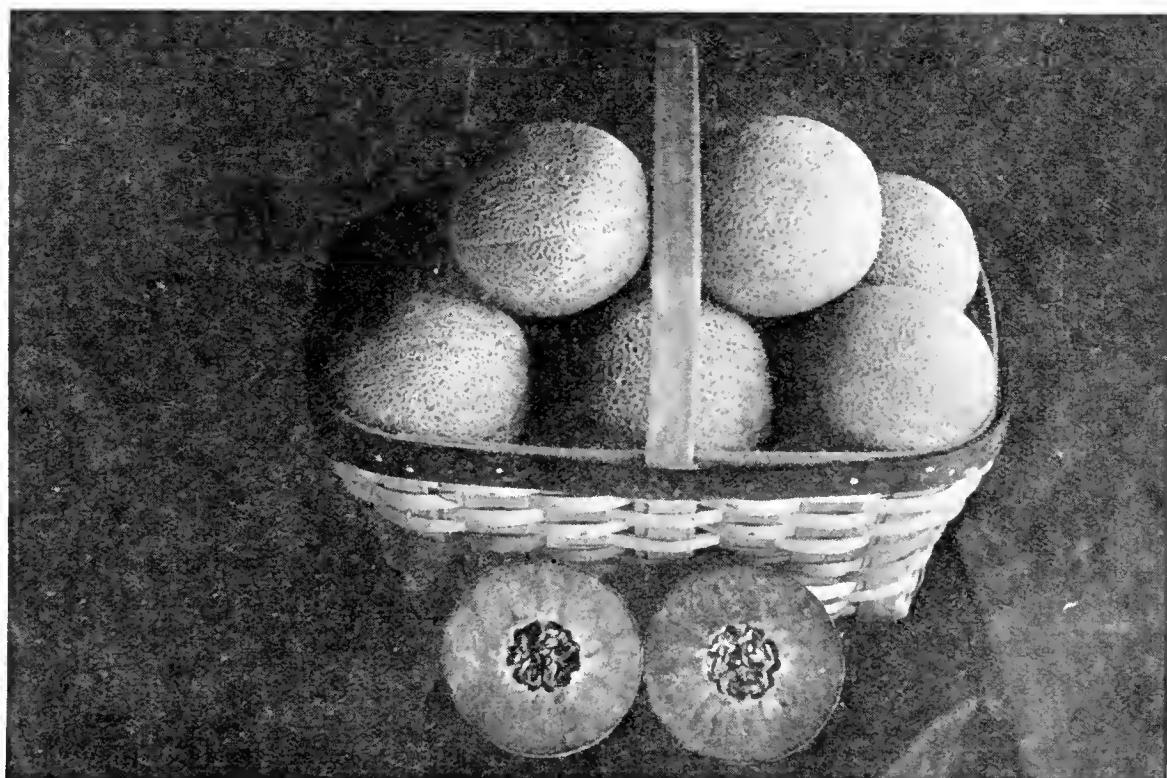
Superfecto

(TRADE MARK)

A LATE MATURING VARIETY THAT IS A LEADER AMONG THE MAIN CROP VARIETIES.

**DEVELOPED AND INTRODUCED BY D. V. BURRELL,
ROCKY FORD, COLORADO.**

The Superfecto is one of the main crop varieties of cantaloupes, being developed with the emphasis placed upon its long-ripening period. It was introduced nine years ago as a selection from the Edwards Perfecto.



The long-ripening period is one of the many fine characteristics of the SUPERFECTO.

It is not as early a cantaloupe as the Hale's Best, but is one of the best for late markets. It bears and ripens its fruit evenly and for longer periods than any other strain. Its finest quality is its small seed cavity and deep solid pink-flesh. In size it runs to the twelve jumbo flat pack. The vines of the Superfecto grow very profusely and it is resistant to disease to a marked degree.

Our seed of this variety is the finest obtainable and will be in demand by those who want a melon for the late markets.

Prices postpaid: Ounce, 15c; $\frac{1}{4}$ pound, 40c; $\frac{1}{2}$ pound, 70c; 1 pound, \$1.25;
2 pounds, \$2.40; 5 pounds, \$5.15; 10 pounds, \$10.00.

HONEY DEW MELON

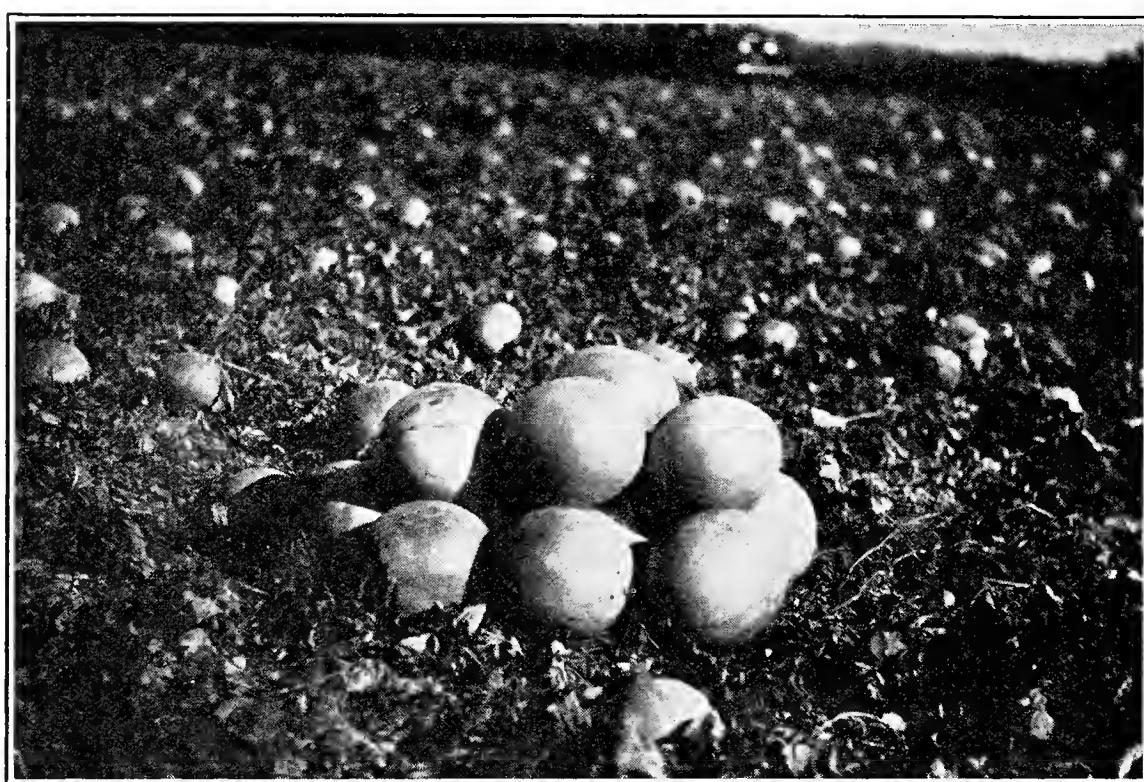
A LATE-MATURING VARIETY OF MELON THAT EXTENDS THE CANTALOUPE SEASON INTO THE WINTER MONTHS.

The Honey Dew is decidedly different from other types of cantaloupes, and it meets a need that other melons cannot fill. This ivory-white type of melon prolongs the cantaloupe season into the winter months, for it will keep five to six weeks under proper care and conditions after all other cantaloupes are gone.

A very sweet, emerald-green-flesh, and a thick meat characterize this melon, which is considerably larger than the various varieties of cantaloupes. The rind is smooth and hard, with no netting, ivory-white in color, changing to a light golden when the melon is ripe.

The demand for this late-maturing melon is very general, and we have a good supply of high quality hand-cut seed for you.

Prices postpaid: Ounce, 15c; $\frac{1}{4}$ pound, 40c; $\frac{1}{2}$ pound, 70c; 1 pound, \$1.25; 2 pounds, \$2.40; 5 pounds, \$5.15; 10 pounds, \$10.00.



A field of HONEY DEW melons.

HONEY BALL CANTALOUPE

A "SMALL EDITION" OF THE HONEY DEW MELON THAT WILL BRING A PREMIUM PRICE ON THE MARKETS.

As its name implies, the Honey Ball is a very sweet, small cantaloupe. It resembles the Honey Dew, with the notable exception that the Honey Ball is slightly netted and very much smaller, being about five inches in diameter.

The Honey Ball has the smooth ivory outer color, and the same green-flesh as the Honey Dew. The fruit of the Honey Ball grows in profusion, and care should be taken that the plants are not too closely grouped, otherwise the profusion of fruits and the closeness of the plants might result in too small a melon.

The Honey Ball is an excellent shipper and is in much demand on the markets.

Prices postpaid: Ounce 15c; $\frac{1}{4}$ pound, 40c; $\frac{1}{2}$ pound, 70c; 1 pound, \$1.25; 2 pounds, \$2.40; 5 pounds, \$5.15; 10 pounds, \$10.00.

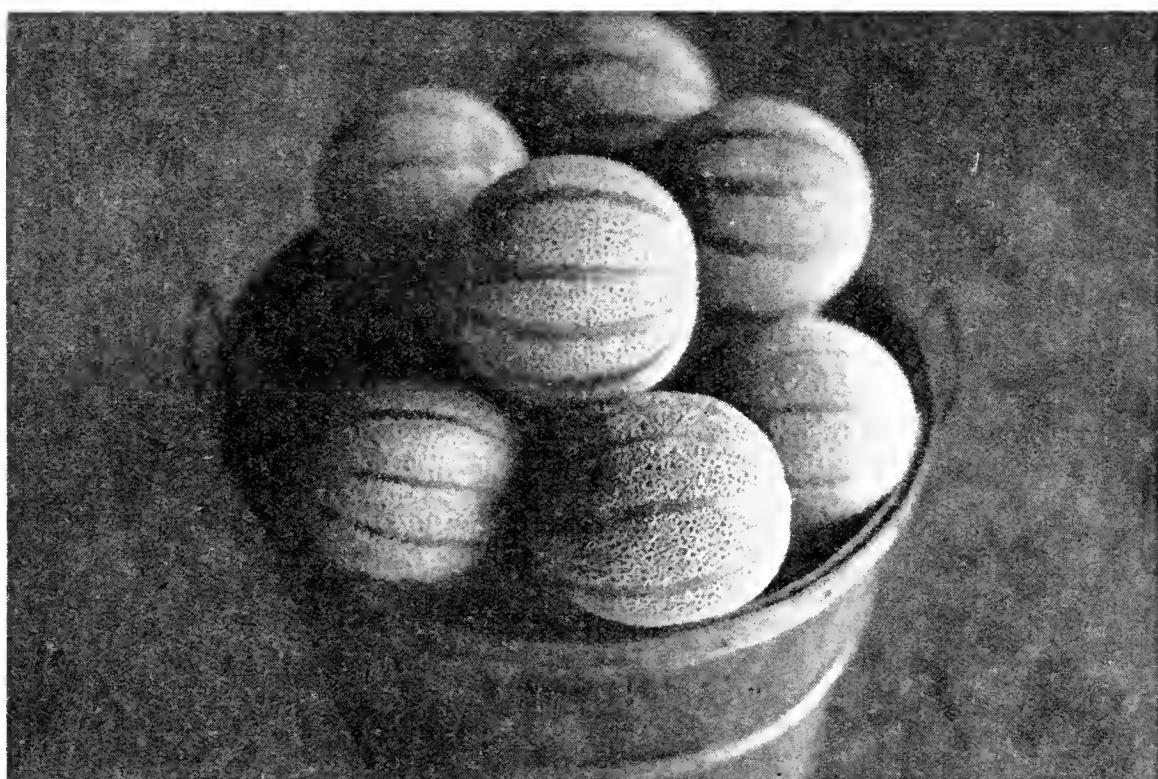
HEARTS OF GOLD

A POPULAR "PINK MEAT" CANTALOUPE FOR ROADSIDE STANDS.

The Hearts of Gold is one of the favorite pink meat varieties. It is steadily becoming the most popular with those who prefer the "pink meat" cantaloupes to the green-fleshed or salmon-tinted. The deep, thick, pink-flesh of the Hearts of Gold is surrounded by a deep green rind, making a most attractive appearance. The melons average slightly larger than most other varieties, the majority, however, being twelve jumbo flat pack.

The Heats of Gold vine is very hardy and has shown a decided resistance to rust. For the local market and for short hauls it has no superior among the "pink meats."

Prices postpaid: Ounce, 10c; $\frac{1}{4}$ pound, 30c; $\frac{1}{2}$ pound, 50c; 1 pound, 90c; 2 pounds, \$1.75; 5 pounds, \$4.35; 10 pounds, \$8.00.



HEARTS OF GOLD is a popular pink-meat variety.

EARLY MAY

AN EARLY VARIETY DEVELOPED ESPECIALLY FOR THE HOME AND MARKET GARDENERS.

In the Early May we have developed an early melon that is ideally suited to the home garden and for local consumption.

As its name implies it is a very early maturing variety, and it possesses a deep golden-flesh, solid meat. It is heavily netted and runs to even sizes of standard and thirty-six jumbo. You will find this an ideal variety to supply you with early cantaloupes in your own garden.

The Early May is an H. B. strain and like the No. 36 and the Nine Thirty-Six, has all the fine qualities of this variety.

We have reduced the prices on this standard garden variety.

Prices postpaid: Ounce, 10c; $\frac{1}{4}$ pound, 30c; $\frac{1}{2}$ pound, 55c; 1 pound, \$1.05; 2 pounds, \$2.00; 5 pounds, \$4.75; 10 pounds, \$9.00.

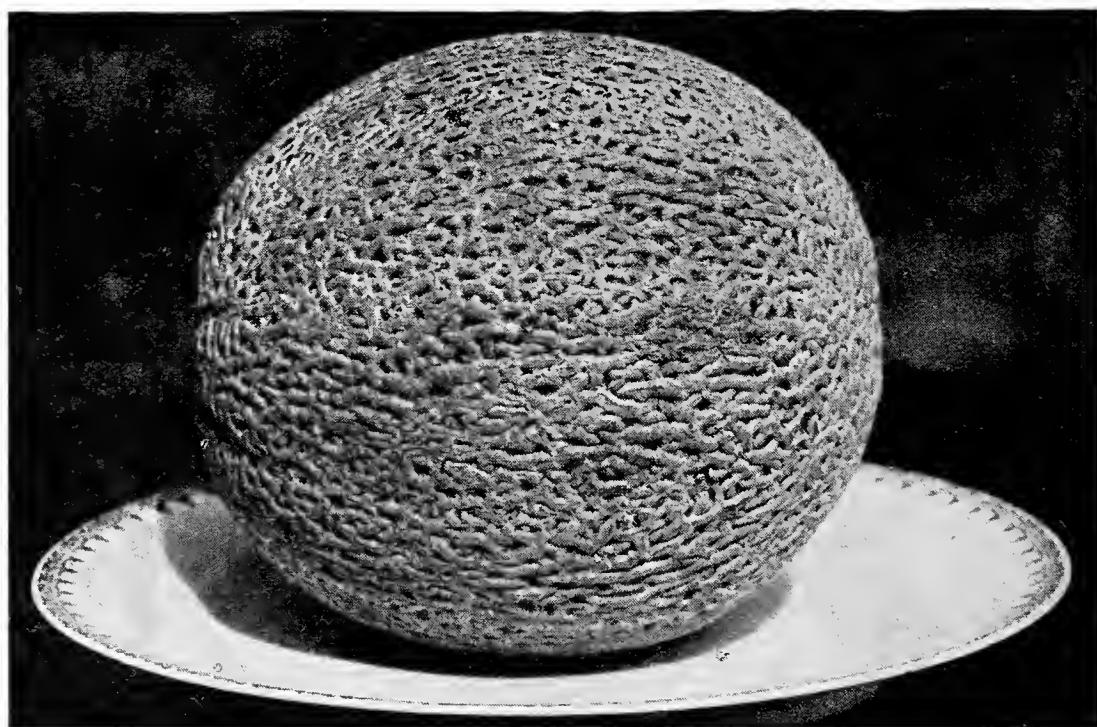
101 SPECIAL CANTALOUP

A LATE MATURING VARIETY THAT WAS DEVELOPED
FROM THE TEN TWENTY-FIVE.

The "101 Special" cantaloupe has proven itself to be one of the finest of the main crop varieties. Some government experiment stations have declared it to be the best of all varieties of cantaloupes. The "101 Special" is a strain developed from our 10-25, and it possesses all the fine qualities of the parent stock, with a deep pink flesh.

This melon is very uniform in size, running to the standard pack sizes, with a uniform netting, and no sectors. The flesh of the "101 Special" is sweet, smooth and firm. While it is not an early variety, as are the Hale's Best strains, it is perfectly suited for the main crop plantings for both the commercial grower and the market gardener.

Prices postpaid: Ounce, 10c; $\frac{1}{4}$ pound, 30c; $\frac{1}{2}$ pound, 50c; 1 pound, 90c;
2 pounds, \$1.75; 5 pounds, \$4.35; 10 pounds, \$8.00.



The famous TEN TWENTY-FIVE.

THE TEN TWENTY-FIVE CANTALOUP

AN OLD STANDARD VARIETY THAT IS WORLD FAMOUS
FOR ITS UNIFORMITY.

The 10-25 was first introduced by us in 1916 and has become world famous for its uniformity. Because of its uniformity and because it is so well known the Ten Twenty-Five retains a place in the cantaloupe trade.

This cantaloupe comes from a vine that is very prolific, producing solidly netted fruit, with no sector, which run to very even sizes. The flesh of the Ten Twenty-Five is of a salmon color from the seed cavity to within one-half inch of the rind—next to the rind the color is deep green. This makes a nice appearing melon for the table. The flavor of the Ten Twenty-Five rivals its appearance, for it has a sweet, spicy flavor and a smooth fine texture. The carrying qualities are good, for it will stand long hauls and arrive in prime condition.

We have a supply of seed of this exceedingly fine variety which we offer at the following reduced prices.

Prices postpaid: Ounce, 10c; $\frac{1}{4}$ pound, 25c; $\frac{1}{2}$ pound, 40c; 1 pound, 75c;
2 pounds, \$1.25; 5 pounds, \$3.00; 10 pounds, \$5.00.

THE EARLY WATTERS CANTALOUPE

A GREEN-MEATED MELON THAT HAS RETAINED ITS POPULARITY.

The Early Watters is one of the original green-fleshed melons and is a selection from the old Netted Gem variety. The Early Watters germinates very strongly, producing vigorous plants, the fruit sets early, and the crop matures in a very short time, yet it is extremely prolific. It is fully a week earlier than the main crop varieties. This is a green-fleshed melon of fine flavor at a very reasonable price.

Prices postpaid: Ounce, 10c; $\frac{1}{4}$ pound, 25c; $\frac{1}{2}$ pound, 40c; 1 pound, 75c;
2 pounds, \$1.25; 5 pounds, \$3.00; 10 pounds, \$5.00.

PINK PEARL CANTALOUPE

WE ARE OFFERING THE YELLOW-SEEDED STRAIN OF THIS VARIETY.

The Pink Pearl is a light grey melon with coarse netting. It has a deep, pink flesh. It is very thick-meated and is a splendid shipper. This cantaloupe is very popular with some growers and in some markets. You will be pleased with the results of the Pink Pearl.

Prices postpaid: Ounce, 10c; $\frac{1}{4}$ pound, 30c; $\frac{1}{2}$ pound, 50c; 1 pound, 90c;
2 pounds, \$1.75; 5 pounds, \$4.35; 10 pounds, \$8.00.

BURRELL GEM CANTALOUPE

A "PINK MEAT" OF ESTABLISHED WORTH.

There are two popular "pink meat" varieties which differ from the standard commercial cantaloupes in having a dark green rind with rather thin netting. The Burrell Gem is one of these.

The Burrell Gem has a smooth, firm flesh, very solid, with a very small seed cavity. In outward appearance it differs from other cantaloupes in being oblong in shape and covered with a thin netting. It is an excellent shipper.

Prices postpaid: Ounce, 10c; $\frac{1}{4}$ pound, 25c; $\frac{1}{2}$ pound, 40c; 1 pound, 75c;
2 pounds, \$1.25; 5 pounds, \$3.00; 10 pounds, \$5.00.

Garden Seed Section

**PRESENTING VARIETIES OF GARDEN SEEDS THAT
HAVE BEEN CAREFULLY SELECTED AND
ARE OF PROVEN WORTH.**

CUCUMBER—TOMATO—PEA—CORN—BEAN
LETTUCE—ONION—WATERMELON.

"Seed breeding is practical; it is not a theory or a fancy, but a reasonable result-producing process. The most successful farmers are giving it careful consideration, nor does the improvement of seed add a burden of labor and expense; but comes as an added asset to the grower's wealth and increases his pride in his crop."

The above lines were written and printed in our 1910 catalogue—twenty-five years ago—and they are as true today as they were when they were written. Varieties of crops may change with time and improvement, but the quality never goes out of style. We are bringing to you the same quality in garden seeds that we have always brought to you in all the seeds we sell.



The Rocky Ford district produces heavy yields of field and garden crops.
This is a view of one of our onion fields.

It would be possible for us to buy from other growers quantities of seed in order to enlarge our stock and supplies, but we have made it our invariable practice to sell only the seed that we have grown and harvested ourselves. Our supplies of seed this season are somewhat limited, and we suggest that you send us your order early so that you may not be disappointed in the filling of that order.

We know that you will want some of the seed that we have listed in this catalogue, for it is quality seed that has undergone thorough practical tests on our farms. We have selected, as a result of actual experience, certain varieties of crops that we know to be the finest in their particular fields and are offering them to you. There is not in every case a wide variety of strains offered, but we believe that this is more than compensated for by the fact that we can assure you that everything that is offered is the finest that it is possible to grow.



Field tests are conducted on all our garden seeds before they are sold to you.

We know that you will want some of the seed that we offer because it is becoming increasingly apparent that there is a growing interest in gardening. More and more people are planting gardens in order to supply their own tables with foodstuffs and hence reduce their living expenses. In addition, there is a pride and a joy in gardening that is difficult to attain in any other work. Working with growing, living things produces an exhilaration that is unequalled by any other endeavors.

We know that you are interested in your garden and that you are anxious that you get some return for the time and money and effort that you put into that garden. Consequently, you do not want seeds that will be impure and of low quality. Instead, you will want, in the first place, seed that will grow, and, in addition, you will want seed that will produce the kind of fruit that you are expecting. Do not make a gamble out of your gardening, for it is possible to buy seed that will be pure and of high quality. Because we have grown and harvested the vegetable seed we offer you, you can be assured that your seed will be the best that it is possible to secure.

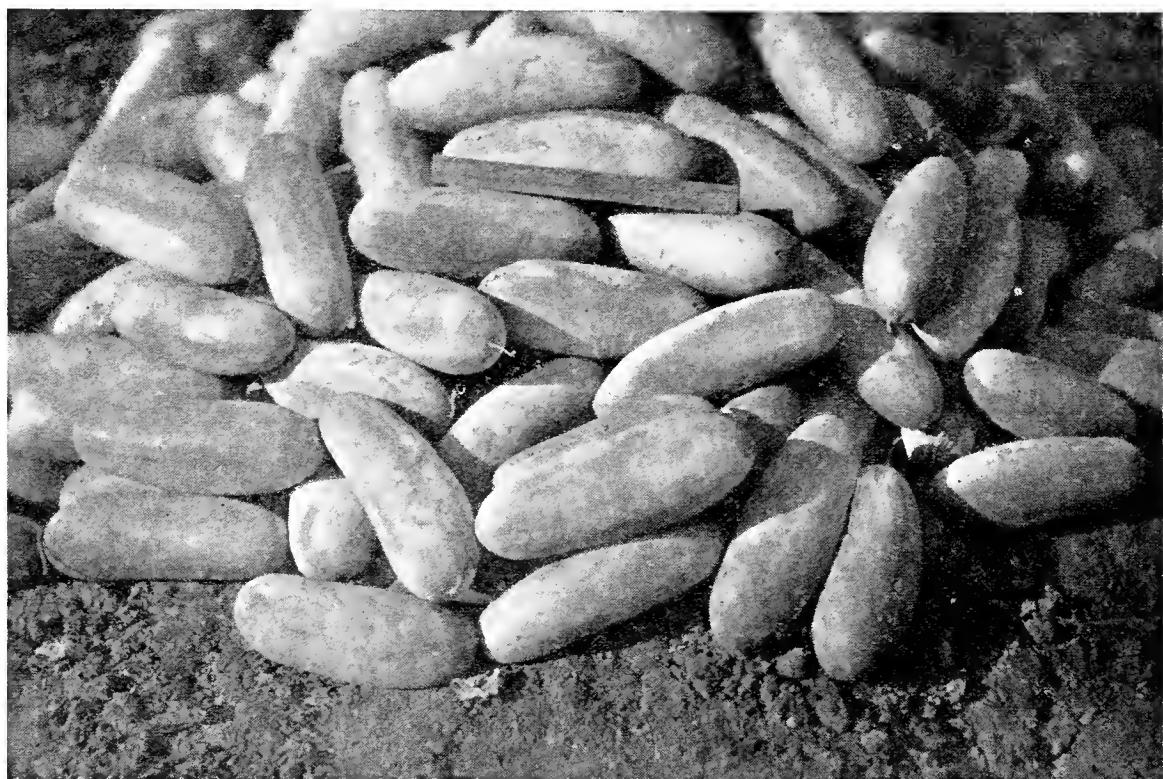
If you are interested in gardening then you will want to plant seed that will give you good results. We can assure you that our seed will repay you manyfold in the harvest.

Cucumber Seed

An unusual condition exists this year regarding cucumber seed. There have been short crops of this seed throughout the nation, and the supply of good seed is everywhere very limited. As a result the price of this seed has shown a marked increase. This may result, in some instances, in the offering of seed of poor quality. But we assure you that our seed will be of the same high quality as always. To get the quality we wish, we grow and harvest on our own farms all the seed we offer. Our seed is as good as careful workmanship can make it.

DAVIS PERFECT. A dark green slicing variety, that is an ideal cucumber for shipping purposes. The size and shape are ideal. The fruits average nine to eleven inches in length and about two and one-half inches in diameter, tapering at both ends. The vines of this variety are vigorous and prolific.

Prices postpaid: Ounce, 10c; $\frac{1}{4}$ pound, 40c; $\frac{1}{2}$ pound, 70c; 1 pound, \$1.25; 2 pounds, \$2.35.



Our careful selection assures high quality cucumber seed.

EARLY FORTUNE. This is undoubtedly the finest and most widely used shipping cucumber. Its earliness, its uniformity, its prolificness, and its beautiful appearance make it an ideal cucumber. It has a deep green color, a small cavity with few seeds. The average length of this variety is about 8½ inches. Our stock of Early Fortune is some of the finest available of this white spine cucumber.

Prices postpaid: Ounce, 10c; $\frac{1}{4}$ pound, 40c; $\frac{1}{2}$ pound, 70c; 1 pound, \$1.25; 2 pounds, \$2.35.

EARLIEST OF ALL. This is an exceptionally early variety, yielding fine quality fruits in profusion. The cucumbers are quite uniform, very large, and of a dark green color. The Earliest of All is especially fine for the home garden and local markets where early cucumbers are desired.

Prices postpaid: Ounce, 10c; $\frac{1}{4}$ pound, 40c; $\frac{1}{2}$ pound, 70c; 1 pound, \$1.25; 2 pounds, \$2.35.

KLONDIKE. This is an excellent strain of the White Spine. It is particularly remarkable for its uniformly dark green color that is retained as the fruit matures. It has great merit in quality, prolificness and in firmness of flesh. When mature it averages about 8 inches long. The Klondike is an excellent variety for pickling when young.

Prices postpaid: Ounce, 10c; $\frac{1}{4}$ pound, 40c; $\frac{1}{2}$ pound, 70c; 1 pound, \$1.25; 2 pounds, \$2.35.



A cucumber seed field on one of our farms.

IMPROVED WHITE SPINE. This is a standard variety, largely planted everywhere. A uniform and shapely variety, not only for early, but general crop. Vigorous grower and great bearer. Very fine for slicing and splendid for home garden and market. The fruits are 9 to 10 inches long, thick flesh with small seed space.

Prices postpaid: Ounce, 10c; $\frac{1}{4}$ pound, 40c; $\frac{1}{2}$ pound, 70c; 1 pound, \$1.25; 2 pounds, \$2.35.

Tomato Seed

The Rocky Ford district has become an important tomato growing section. Many hundreds of acres are grown here each year for canning purposes and for shipment to the Mountain and Great Plains sections. Our tomato seed is grown on our own farms under our personal supervision, and its quality is as good as careful work and attention can make it.

Every well planned garden includes tomatoes. No other part of your garden will yield so abundantly during the summer. We offer you some particularly fine varieties in which we have done some careful selective work.

MARKETEER. In tests conducted over a period of years, the Marketeer has proven itself to be the finest main crop tomato we have ever seen. Our customers have agreed with us in that conclusion, for we sell more seed of this variety than any other. The Marketeer is deep red in color, thick-meated with solid midwalls. The fruits are large and smooth with a tough skin that makes it an excellent shipper. It is an ideal tomato for the market gardener.

Prices postpaid: Pkt. 10c; $\frac{1}{2}$ ounce, 20c; ounce, 30c; $\frac{1}{4}$ pound, \$1.00; $\frac{1}{2}$ pound, \$1.90.



The MARKETEER is our best tomato.

CHALK'S EARLY JEWEL. This variety is one of the finest of the early garden tomatoes, and the seed we offer comes from some particularly well selected fruit. The Early Jewel is a large smooth and nearly round tomato. The flesh is thick and bright scarlet, solid and very meaty. This is one of the largest cropping varieties.

Prices postpaid: Pkt. 10c; $\frac{1}{2}$ ounce, 20c; ounce, 30c; $\frac{1}{4}$ pound, \$1.00; $\frac{1}{2}$ pound, \$1.90.

INDIANA BALTIMORE. This is an improved strain of the Greater Baltimore. The Indiana Baltimore is a midseason tomato, heavy, firm, and thick-meated. The fruits are a deep red, free from cracks and ridges. This variety is one of the heaviest producers that we offer.

Prices postpaid: Pkt. 10c; $\frac{1}{2}$ ounce, 20c; ounce, 30c; $\frac{1}{4}$ pound, \$1.00; $\frac{1}{2}$ pound, \$1.90.

BREAK-O-DAY. This is a new wilt-resistant variety, developed by Dr. Pritchard from the Marglobe and Marvana. It resembles the Marglobe in shape and size, being large and almost round. The fruits are solid, meaty, and scarlet in color. The vines are open and spreading with medium foliage. The Break-O-Day is an early tomato that is becoming very popular with home gardeners.

Prices postpaid: Pkt. 10c; $\frac{1}{2}$ ounce, 20c; ounce, 30c; $\frac{1}{4}$ pound, \$1.00; $\frac{1}{2}$ pound, \$1.90.



Vigorous plants and a profusion of fruit come from carefully selected seed.

MATCHLESS. This is a large main crop tomato, and as its name implies, is matchless in size, color, and productiveness. It is a worthy competitor of the unexcelled Marketeer tomato. The Matchless is a strong, vigorous grower with sturdy vines, producing an abundant crop of large beautiful, rich, scarlet-red, perfectly smooth tomatoes. Its fruits are solid and heavy and have long-keeping qualities.

Prices postpaid: Pkt. 10c; $\frac{1}{2}$ ounce, 20c; ounce, 30c; $\frac{1}{4}$ pound, \$1.00; $\frac{1}{2}$ pound, \$1.90.

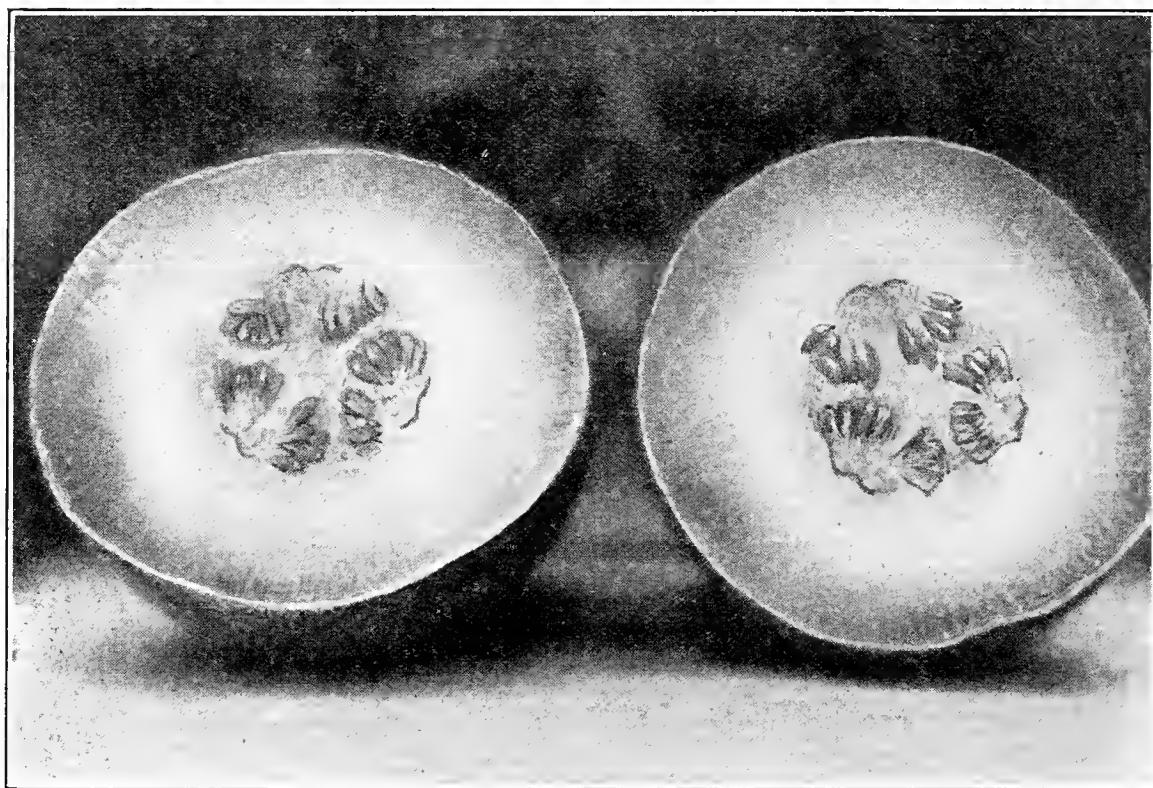
Pea Seed

LITTLE MARVEL. This variety has been well-named, for it is truly marvelous in every respect. The Little Marvel is generally agreed to be the best of its class. It is one of the earliest of varieties; it grows 12 to 18 inches tall and bears heavily. The pods are dark green, averaging three inches in length, and contain seven or eight large peas of delicious sweet flavor. A big point in its favor is that it remains in prime picking condition a week longer than other varieties. Its early maturity and excellent eating qualities make for its popularity everywhere.

Prices postpaid: Pkt. 10c; $\frac{1}{2}$ pound, 20c; 1 pound, 30c; 2 pounds, 55c; 5 pounds, \$1.30.

LAXTON'S PROGRESS. This is the earliest of the large-podded dwarf varieties and matures a week to ten days later than the Little Marvel. It is a splendid pea for shipment to distant markets and for production in home and market gardens. The vines grow from 15 to 20 inches tall and are very productive. The pods are about $4\frac{1}{2}$ inches in length, pointed, and are filled with eight large luscious dark green peas. Every garden should have both Laxton's Progress and the Little Marvel, as one following the other in maturing extends the time of peas for table use many days.

Prices postpaid: Pkt. 10c; $\frac{1}{2}$ pound, 20c; 1 pound, 30c; 2 pounds, 55c; 5 pounds, \$1.30



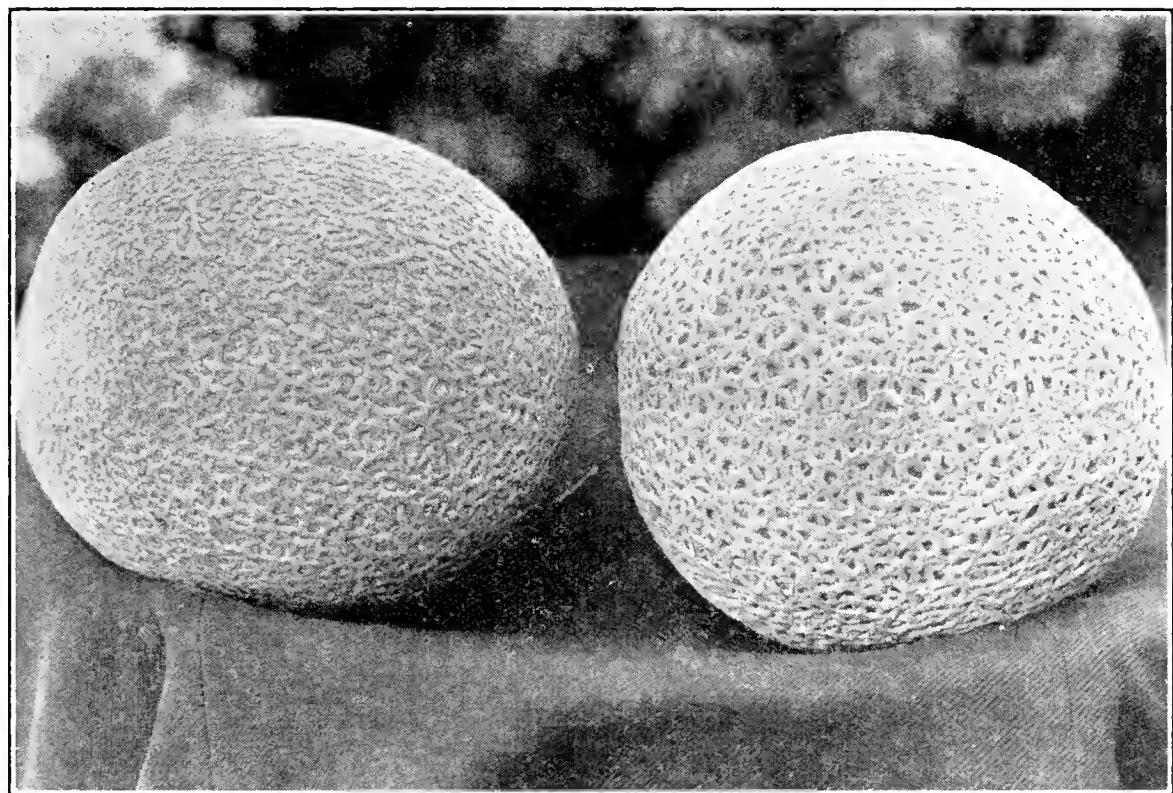
Showing the interior qualities of the new unnamed Hale's Best strain.
Read the description of this melon on the opposite page.

ALDERMAN. This variety belongs to the popular telephone type of pea. It is a main crop variety, growing about 4 feet high and bearing freely large pods of peas of a dark green color. The pods are straight, very broad, and pointed at the tip. They measure about 4½ inches in length and are well-filled with nine large, sweet, tender peas. The Alderman is exceedingly vigorous and immensely prolific.

Prices postpaid: Pkt. 10c; ½ pound, 20c; 1 pound, 30c; 2 pounds, 55c; 5 pounds, \$1.30.

SENATOR. This main crop variety does not grow as large as the Alderman, being about 2½ to 3 feet tall, but we have found it to be an exceedingly fine variety. The plants are vigorous and invariably bear a good crop of attractive large pods. The pods are about 4 inches in length and well-filled. You must try this very productive variety in order to appreciate its choicest quality.

Prices postpaid: Pkt. 10c; ½ pound, 20c; 1 pound, 30c; 2 pounds, 55c; 5 pounds, \$1.30.



A comparison of our two new strains of cantaloupes: the WEAVER SPECIAL strain is on the left, and the HALE'S BEST strain on the right.
Read the description of these new melons below.

TWO NEW CANTALOUPES FOR INTRODUCTION IN 1936.

We wish to make mention of two new strains of cantaloupes, on which we have been working for several years. One of these is an improved Hale's Best, and the other is an improved Weaver Special. Both of these varieties will be ready for introduction next year. Meanwhile we wish to tell you something of both of these varieties, which are as yet unnamed.

The new Hale's Best strain is one that is earlier by a few days than either the Nine Thirty-Six or the No. 36. It is remarkably prolific, producing 25% more melons than the other strains, and in our own fields we have sometimes found that it will produce as much as 50% more melons. In other respects this melon has all the fine qualities of the Nine Thirty-Six and the No. 36.

The new strain of Weaver Special is one that is as early as the Hale's Best, and is more solid and of a more oblong shape than the usual Weaver Special. Otherwise it is like the parent stock.

We will enclose small packets of these varieties, for trial, in your order if you are interested.

Sweet Corn Seed

Seed from the arid region in high altitudes has proven to be superior to seed grown in the humid sections, both for vigor and early maturity. You will find that the selected varieties of Sweet Corn that we offer are in every case strong and vigorous and of high quality.

GOLDEN BANTAM. This well-known variety is the leading early sort where the yellow sweet corn is in demand. The Golden Bantam is extra early and very hardy. The plants are from 5 to 6 feet tall, with ears 5 to 6 inches long. When the corn is ready for the table the kernels are a bright golden yellow and are deliciously sweet, tender and juicy. For the early home garden it cannot be excelled.

Prices postpaid: Pkt. 10c; $\frac{1}{2}$ pound, 15c; 1 pound, 25c; 2 pounds, 40c; 5 pounds, 90c.

STOKE'S VANGUARD. This comparatively new variety has proven to be a splendid early large-eared sweet corn. This is a white corn that is very productive. The ears are 8 to 10 inches in length, with 12 rows of delicious, sweet juicy kernels. We can recommend this variety to you very highly.

Prices postpaid: Pkt. 10c; $\frac{1}{2}$ pound, 15c; 1 pound, 25c; 2 pounds, 40c; 5 pounds, 90c.

COUNTRY GENTLEMAN. This is one of the most delicious varieties of sweet corn available, and one of the richest flavored of all the late varieties. The plants are vigorous growers, with ears from 7 to 8 inches long. The kernels are deep and slender, and set without a regular row-formation. Once you use the Country Gentleman, no other variety is quite good enough.

Prices postpaid: Pkt. 10c; $\frac{1}{2}$ pound, 15c; 1 pound, 25c; 2 pounds, 40c; 5 pounds, 90c.

WHITE EVERGREEN. An improved variety of the main crop sort that is exceedingly productive and especially adapted for the market and home gardener. It is preferred for drying and canning over all other main crop sorts on account of the large ears of pearly-white grains of rich and luscious flavor. It is a heavy yielder and retains its soft juicy condition longer than most other varieties. Every home garden should have this corn.

Prices postpaid: Pkt. 10c; $\frac{1}{2}$ pound, 15c; 1 pound, 25c; 2 pounds, 40c; 5 pounds, 90c.

STOWELL'S EVERGREEN. This is a late variety that is very popular with market gardeners. The plants are tall, producing large ears 8 to 9 inches long, set with 16 to 18 rows. The kernels are white, sweet and tender.

Prices postpaid: Pkt. 10c; $\frac{1}{2}$ pound, 15c; 1 pound, 25c; 2 pounds, 40c; 5 pounds, 90c.



Field crated onions after harvest.

Pop Corn Seed

Pop Corn is a profitable crop that yields well even under unfavorable conditions. It is hardier and much more adaptable than Sweet Corn, for it may be planted a week earlier and yet yield a bountiful crop. Or, since it is adaptable, it may be planted late in the season. Why not grow your own pop corn this season?

SUN BURST. This variety was developed by the United States Department of Agriculture. The strain is a yellow amber-colored corn, of very high-popping test. We have found that it will frequently increase 25 to 30 volumes in popping. It pops out snow-white and is very soft and tender. The kernels are medium in size. We suggest that you raise your own pop corn this year.

Prices postpaid: Pkt. 10c; $\frac{1}{2}$ pound, 15c; 1 pound, 25c; 2 pounds, 40c; 5 pounds, 90c.

AMBER GEM. This variety is an amber-colored strain, with much larger kernels than the Sunburst, and it pops out a rich creamy color with a rich flavor. The size of the ear and the kernels make it a very desirable pop corn. The popping tests have been as good or better than in any other strain we have ever tried. This is a hardy variety that does well in any section of the country.

Prices postpaid: Pkt. 10c; $\frac{1}{2}$ pound, 15c; 1 pound, 25c; 2 pounds, 40c; 5 pounds, 90c.

Bean Seed

Our supply of bean seed has been limited this year, because of the unusual climatic conditions that prevented our harvesting our usual yields. It would, of course, be possible for us to purchase supplies of the various varieties of beans, but since it is our policy to sell to you only the seed that we grow and harvest ourselves, we must content ourselves with the offering of these three splendid varieties of garden beans.

BURPEE'S STRINGLESS GREEN POD. This is without doubt the finest round pod variety, both for table use and for shipping. The pods are about six inches long, slightly curved and very thick, even when quite young. The pods are meaty and juicy, of fine flavor, brittle, with no sign of strings. The plants are medium large, but retain the bush form. The seeds are medium size and are dark brown in color.

Prices postpaid: Pkt. 10c; $\frac{1}{2}$ pound, 15c; 1 pound, 25c; 2 pounds, 45c; 5 pounds, \$1.00.



The FULL MEASURE bean plants are vigorous and very productive.

FULL MEASURE. This comparatively new variety is rapidly being recognized as one of the very best stringless green pod beans of the main crop sort. As indicated by its name, it is very productive, yielding a fine stringless green pod about six inches in length, straight, very fleshy, round and crease-backed. The plant is well-branched and very productive, yielding the heavy pods throughout a long season. We unhesitatingly recommend this variety for your garden.

Prices postpaid: Pkt. 10c; $\frac{1}{2}$ pound, 15c; 1 pound, 25c; 2 pounds, 45c; 5 pounds, \$1.00.

WARDWELL KIDNEY WAX. An outstanding variety among the wax beans. The pods are almost straight, medium in length, fleshy and stringless. The pods are yellow and of good flavor. The seeds are white with a brownish-black eye. The variety has been a standard in the home garden for years and is known for its excellent qualities.

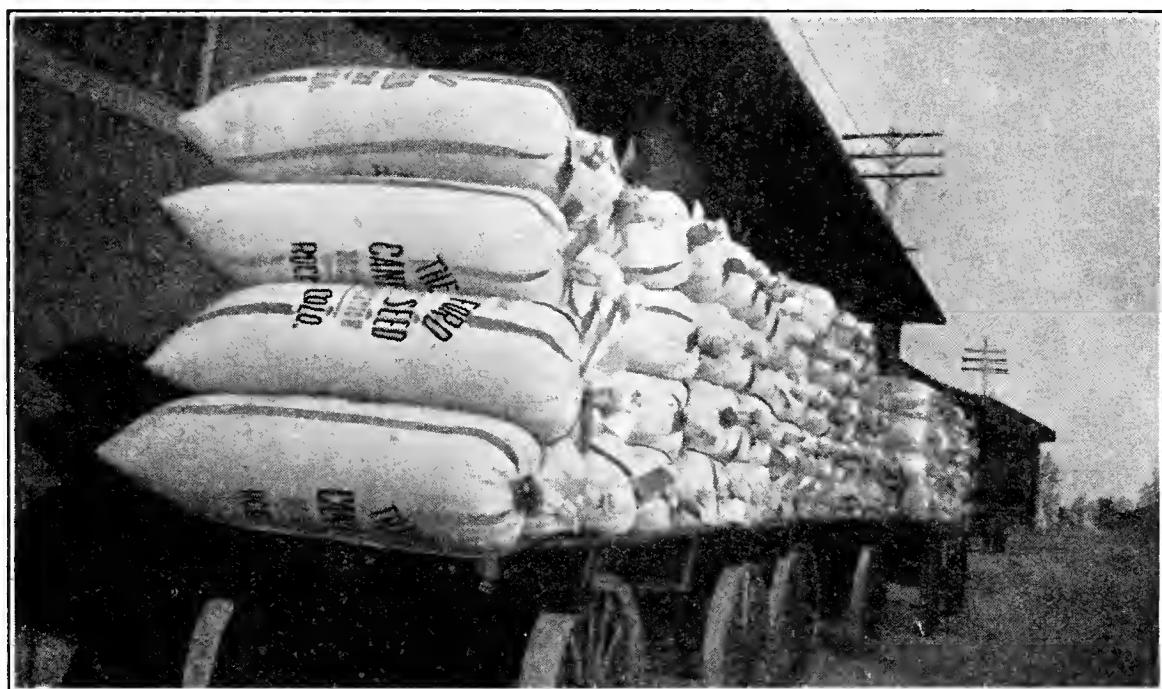
Prices postpaid: Pkt. 10c; $\frac{1}{2}$ pound, 15c; 1 pound, 25c; 2 pounds, 45c; 5 pounds, \$1.00.

Lettuce Seed

The growing of Head Lettuce has reached great prominence in the past few years, and lettuce now belongs in every garden, whether large or small. It is easy to grow, doing best in the cool seasons of the year. To secure seed that will mature the heads as quickly as possible is the problem of the market gardener. Since head lettuce grows to perfection at altitudes of 5,000 to 8,000 feet, our seed produced at this high altitude at Rocky Ford, will give you the finest possible results.

MOUNTAIN ICEBERG. This is a splendid heading variety, solid, sweet, tender and crisp. The outer leaves are dark green, but the head blanches to a light green with a center of creamy white. It is a hardy variety and a rapid grower. This is one of the best heading varieties that it is possible to secure.

Prices postpaid: Pkt. 5c; ounce, 10c; $\frac{1}{4}$ pound, 30c; $\frac{1}{2}$ pound, 55c; 1 pound, \$1.00.



Another view of our single shipment of 7,500 pounds of Mildew Resistant No. 8 cantaloupe seed. Our orders vary from an ounce to thousands of pounds.

BUSH LIMA BEAN SEED

THE COMMERCIAL VARIETY KNOWN TO THE TRADE AS
"BABY LIMAS."

HENDERSON'S BUSH. This variety is one of the earliest of the Lima Beans in maturing. The plants grow 18 to 24 inches tall, are of sturdy, erect growth and are heavily loaded with pods. The beans when ripe are a beautiful ivory color, and when picked as green-shelled beans are of delicious flavor. The Henderson Bush Lima is a reliable crop that is very productive and free from mildew. It thrives in ordinary soil and has proven to be an excellent variety for home gardeners.

Prices postpaid: Pkt. 10c; $\frac{1}{2}$ pound, 15c; 1 pound, 25c; 2 pounds, 40c; 5 pounds, 95c.

Onion Seed

RIVERSIDE SWEET SPANISH. This onion is a separate and distinct strain of the original Sweet Spanish onion and was developed at Riverside, California, by the Aggeler-Musser Seed Company about 1926. The Riverside strain is recognized as being superior to all others in flavor and yield, being unusually mild, though retaining the genuine onion flavor. The bulbs are flattened globe-shaped, of a deep amber-orange color, some of them weighing as much as two pounds. At Rocky Ford, we have had some yields that run to more than 50,000 pounds per acre.

This variety has become one of the most popular for storing and shipping, as it commands a good price on the winter markets. We recommend the Riverside Sweet Spanish onion to you as the finest variety of all.

On account of adverse weather conditions with its extremely hot temperatures of July our onion seed crop was almost a failure and we have no onion seed to offer our trade.



Such onions as these produce our seed crop of the Sweet Spanish variety.

Watermelon Seed

Our seed is saved from the finest specimens of this well-known variety.

KLECKLEY SWEET. The most desirable and most popular watermelon for the home garden and local market. It is a heavy symmetrical melon, growing eighteen to twenty inches in length and ten to twelve inches in diameter. The fruits have a glossy green color with a medium thick rind, and the flesh is rich scarlet, white-seeded, with a solid, crisp and sugary heart. You will be pleased with this fine watermelon.

Prices postpaid: Pkt. 5c; ounce, 10c; $\frac{1}{4}$ pound, 25c; $\frac{1}{2}$ pound, 40c; 1 pound, 75c; 2 pounds, \$1.30.

Garden Collections

**FOR THOSE WHO WANT A VARIETY OF SEEDS
IN SMALL QUANTITIES.**

We are offering this year to those who do not care to order seed in quantities, a garden collection of seeds that will fit their needs. In these collections we have included: cantaloupe, cucumber, watermelon, corn, bean, pea, tomato, lettuce and onion seed.

COLLECTION NO. 1

For 25 cents we will send you the following:

- 1 oz. Weaver Special Cantaloupe seed
- 1 oz. "Ten Twenty-Five" Cantaloupe seed
- 1 oz. Kleckley Sweet Watermelon seed
- 1 Pkt. Chalk's Early Jewel Tomato seed
- 1 Pkt. Mountain Iceberg Lettuce seed
- 1 Pkt. Earliest of All Cucumber seed

COLLECTION NO. 2

For 50 cents we will send to you the following:

- 1 oz. Weaver Special Cantaloupe seed
- 1 oz. No. 36 Hale's Best Cantaloupe seed
- 1 oz. "101 Special" Cantaloupe seed
- 1 oz. Early Fortune Cucumber seed
- 1 oz. Clark's Special Cucumber seed
- 1 oz. Kleckley Sweet Watermelon seed
- 1 oz. Mountain Iceberg Lettuce seed
- 1 Pkt. Marketeer Tomato seed
- 1 Pkt. Chalk's Early Jewel Tomato seed

The seed of the above collections are from our best selected stocks, grown and harvested by ourselves. Every home garden should have planted in it one of the above collections. In making your order designate the one you wish by its number.

Garden Collections—Continued

COLLECTION NO. 3

For \$1.00 we will send to you the following:

- 1 oz. Weaver Special Cantaloupe seed
- 1 oz. Early May Cantaloupe seed
- 1 oz. "Ten Twenty-Five" Cantaloupe seed
- 1 oz. "101 Special" Cantaloupe seed
- 1 oz. Early Watters Cantaloupe seed
- 1 oz. Davis Perfect Cucumber seed
- 1 oz. Clark's Special Cucumber seed
- 1 oz. Kleckley Sweet Watermelon seed
- 1 oz. Mountain Iceberg Lettuce seed
- $\frac{1}{4}$ lb. White Evergreen Sweet Corn seed
- $\frac{1}{4}$ lb. Burpee Stringless Green Pod Bean seed
- $\frac{1}{4}$ lb. Bush Lima Beans "Baby Limas"
- $\frac{1}{4}$ lb. Little Marvel Pea seed
- 1 Pkt. Chalk's Early Jewel Tomato seed

COLLECTION NO. 4

For \$1.00 we will send to you the following:

- 1 oz. Weaver Special Cantaloupe seed
- 1 oz. "Nine-Thirty-Six" Cantaloupe seed
- 1 oz. No. 36 Hale's Best Cantaloupe seed
- 1 oz. No. 112 Hale's Best Cantaloupe seed
- 1 oz. Jade Beauty Cantaloupe seed
- 1 oz. Early Watters Cantaloupe seed
- 1 oz. "101 Special" Cantaloupe seed
- 1 oz. "Ten Twenty-Five" Cantaloupe seed
- 1 oz. Superfecto Cantaloupe seed
- 1 oz. Hearts of Gold Cantaloupe seed
- 1 oz. Honey Ball Cantaloupe seed
- 1 oz. Pink Pearl Cantaloupe seed
- 1 oz. Honey Dew Cantaloupe seed
- 1 oz. Hale's Best (old regular stock) Cantaloupe seed

The seed of the above collections are from our best selected stocks, grown and harvested by ourselves. Every home garden should have planted in it one of the above collections. In making your order designate the one you wish by its number.

In Conclusion

ROCKY FORD, COLORADO, is the center of one of the finest seed producing sections of the United States. Experience has proven that our high altitude, our irrigation, and general climatic conditions enables us to produce seed of a superior quality. Our Association has been growing, developing and improving seed at Rocky Ford for over a quarter of a century.

Rocky Ford is famous for its fine cantaloupes, and our Association has made a specialty of the production of improved cantaloupe seed. We have developed and introduced practically all of the leading varieties of commercial cantaloupes. The No. 36 Hale's Best cantaloupe, which is the largest selling single variety, is one of our melons. The Weaver Special, which made such a spectacular advent upon the markets a few years ago, was introduced by us. We are always at work carrying on a systematic seed selection designed to improve the varieties of cantaloupes. This year we are making the introduction of another new melon of unusual merit.

The care and work that we use in our handling of cantaloupes also applies to the handling of our vegetable seeds. We have listed in this catalogue only such strains as we know from actual experience to be the finest of their particular varieties. Do not forget that all these seeds have been grown and harvested by ourselves, thus insuring that you will get seed that will reproduce exactly as we describe it.

Colorado is one of the finest states in America in which to spend your vacation. When you come to Colorado we cordially invite you to visit our farms and see our seed fields and experimental and improvement plots. We will welcome you and try to make your stay a pleasant one.

Sincerely yours,

JAMES B. RYAN, Secretary.

The Rocky Ford
Cantaloupe
Seed Breeders
Association

Rocky Ford, Colorado